

An Aspiring Entrepreneurs Story



They call him Finn the Pin and his desire is to start a business selling handmade wooden toys!

Finn loves making things out of wood . He came from a long line of construction workers, it was no wonder when he got into high school he took up carpentry.

It was not long after high school , Finn the Pin started working with his uncles in the construction business. And of course you guessed it, doing carpentry work.

It was no secret that Finn enjoyed carpentry work , but his first love, is making children's toys out of wood!

He put a lot time and energy into learning the different types of woods and materials needed to produce safe, high quality children's wooden toys.

Finn the Pin also taught himself how to make his own patterns for the wooden products he produced.

Question?

If you were profiling Finn the Pin to determine if he would be an ideal candidate for starting a handmade wooden toy business, what qualities do you see in Finn the Pin which would lead you to believe he is making the right decision?